



# WETFEEET

## D8.3 WETFEEET website & file exchange service between partners

WavEC Offshore Renewables

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**GRANT AGREEMENT NR:** 646436  
**PROJECT:** WETFEEET



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## CONTENTS

1. Introduction.....	3
2. Access.....	3
3. Structure and contents.....	3
4. Monitoring .....	4
5. File exchange service .....	4
6. Conclusions.....	4

## 1. Introduction

The WP8 leader of WETFEET has developed a website containing general information about the project. The address is [www.wetfeet.eu](http://www.wetfeet.eu).

The website will have all the necessary updates during the lifecycle of the project's activities, mainly in the NEWS & EVENTS section, linked to the homepage, but also in the DOCUMENTATION and the MEDIA CORNER sections. This deliverable explains in detail what information the website contains.

## 2. Access

The access to the WETFEET website is done through the public link [www.wetfeet.eu](http://www.wetfeet.eu).

Contents are uploaded to the website through a backoffice platform called WordPress. The access link and codes are stored by the WP leader and, when necessary, will be provided to the consortium partners upon request.

## 3. Structure and contents

The WETFEET website has the following structure:

HOME PAGE  
WETFEET PROJECT  
DOCUMENTATION  
NEWS & EVENTS  
MEDIA CORNER  
PARTNERS  
CONTACT

The layout of the website design is divided into three parts: i) an upper fixed section with the social media icons and a horizontal menu bar; ii) the contents of the several pages are located in the central section of the layout and vary from page to page; iii) the dark coloured background section at the bottom of the layout includes the contacts of the project managers and website manager, again the social media icons, as well as the European Commission logo and project funding programme information.

The HOME PAGE presents six relevant theme pictures and contains two short paragraphs providing general information on the project. This is followed by information about one event and two news items related to the project. The HOME PAGE also contains the logos of all the partners in the consortium.

The WETFEET PROJECT subpage provides additional information on the project. All the relevant documents about the project will be stored in the DOCUMENTATION subpage.

The NEWS & EVENTS section includes information about two news articles and one event related to the WETFEET's activities.

The MEDIA CORNER contains all Press Releases of the project and other information relevant to the Press.

All the partners of the consortium are listed in the PARTNERS section, which includes the logo and a short description of each entity, with a link to the respective website.

Finally, the CONTACT section facilitates the communication with the project managers and/or the website manager via a short information form or directly by email.

#### **4. Monitoring**

The WETFEET website is linked to the free Google Analytics platform that enables the WP leader to monitor the website visits. WETFEET's periodic reports will inform on the number of visits during a certain period of time, the country of provenience as well as the time duration of those visits, among other relevant information.

#### **5. File exchange service**

A file exchange and information sharing tool was created in the scope of WETFEET's Deliverable 1.2. The tool is not public and was set up with the aim to satisfy the needs for information flow within the consortium, thus facilitating the S&T management of the project, as well as the management of administrative and financial aspects.

#### **6. Conclusions**

In order to reach the wider public, the WETFEET project website has been set up at the beginning of the project. The website will be continuously updated with the aim to inform all interested parties about the activities of the project.

The Google Analytics tool will be used to keep track of the interests of the website's visitors. The displayed contents will be periodically improved according to the visits' patterns.

The expectation is that as many visitors as possible are reached by sharing in the website interesting information for the public using an attractive layout.

Social media tools will help improving the communication flow with the public and getting a better feedback on the project's activities.